



2017 MALSCCE Convention Advertisement and Sponsorship Opportunities

March 24 & 25, 2017

DoubleTree by Hilton Hotel Leominster, 99 Erdman Way, Leominster, MA 01453

Promote your company's products and/or services to 2017 MALSCCE Convention attendees by taking advantage of the following advertising and sponsorship opportunities.

Convention Booklet Advertising:

Booklets including the 2017 MALSCCE Convention schedule, exhibitor listings and session handouts will be printed prior to the convention and distributed to all attendees. Advertisers will have company name included in convention introduction powerpoint presentation. Advertisements must be submitted as black and white with the exception of cover page advertisements, which can be in full color. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF or PDF files and received by **March 14, 2017**. The advertisement size and cost options are listed below:

| Advertisement | Advertising Rates | | |
|--|-------------------------------------|-----------------------------|-------------|
| | MALSCCE Sustaining Member Companies | Individual MALSCCE Members* | Non-Members |
| 1/8 page (Business Card) Dimensions: 3.5" x 2" | \$25.00 | \$30.00 | \$35.00 |
| 1/4 page Dimensions: 8" x 2" | \$75.00 | \$90.00 | \$100.00 |
| 1/2 page Dimensions: 8" x 4" | \$150.00 | \$180.00 | \$200.00 |
| Full page (internal) Dimensions: 8.5" x 11" | \$225.00 | \$270.00 | \$300.00 |
| Full page on inside front cover, inside back cover, back cover (can be in color) Dimensions: 8.5" x 11" | \$300.00 | \$360.00 | \$400.00 |

*Includes member employers

Sponsorship:

Sponsors will have company logo included on a sign displayed at the buffet table in addition to company logo included in the convention sponsors powerpoint presentation and thanked at the beginning of the convention. The following refreshment break sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple breaks.

| Function | Sponsorship Fee |
|---|-----------------|
| Friday Breakfast/Mid-Morning Break | \$75.00 |
| Friday Luncheon | \$150.00 |
| Friday Dinner/Beer Tasting | \$150.00 |
| Saturday Breakfast/Mid-Morning & Mid-Afternoon Breaks | \$100.00 |
| Saturday Luncheon | \$150.00 |

All advertisement files should be emailed to Anita Lum at alum@engineers.org, but payment for the ad must still accompany this advertising and sponsorship opportunities registration form.

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Friday, March 24 & Saturday, March 25, 2017, DoubleTree by Hilton Hotel Leominster

Advertisement Placement/Sponsorship Registration Form

I would like to be a (please check one):

Advertiser

Sponsor

Both

Contact Name: _____ Contact Telephone: _____

Contact Email: _____

Organization: _____

Address: _____

City, State, Zip: _____

Advertising Packages (Please check all that apply)

Sustaining Members Companies

Individual MALSCCE Members

Non-Members

1/8 page ad - \$25

1/8 page ad - \$30

1/8 page ad - \$35

1/4 page ad - \$75

1/4 page ad - \$90

1/4 page ad - \$100

1/2 page ad - \$150

1/2 page ad - \$180

1/2 page ad - \$200

Full page ad - \$225

Full page ad - \$270

Full page ad - \$300

Full page inside front cover ad - \$300

Full page inside front cover ad - \$360

Full page inside front cover ad - \$400

Full page inside back cover ad - \$300

Full page inside back cover ad - \$360

Full page inside back cover ad - \$400

Full page back cover ad - \$300

Full page back cover ad - \$360

Full page back cover ad - \$400

Sponsorships (Please check all that apply)

Friday Breakfast/Mid-Morning Break - \$75

Friday Luncheon - \$150

Friday Dinner/Beer Tasting - \$150

Saturday Breakfast/Mid-Morning & Mid-Afternoon Breaks - \$100

Saturday Luncheon - \$150

Registration deadline: Tuesday, March 14, 2017. You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check (payable to "MALSCCE"). Provide the information requested below if paying by credit card and submit via fax or email. Fax your registration form to 617/227-6783. Email your registration to alum@engineers.org. If paying by check, fax or email this form and mail your check to: MALSCCE, The Engineering Center, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.

Total Amount Enclosed: \$ _____

Or Pay with (Check one): Visa Master Card American Express

Card Name: _____

Card Number: _____ Expiration Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Tuesday, March 14, 2017.
- Questions? Contact Rich Keenan at 617/305-4110 or Anita Lum at 617/305-4101